





The flooring industry is not bound by law to recycle waste, but Polyflor is actively seeking to recover and recycle its post consumer waste vinyl flooring to minimise the flooring industry's environmental impact and close the loop of our products' life cycles.

"We are proud to be associated with Recofloor and we actively recycle all our waste vinyl flooring, reducing the impact on the environment.

We are also saving on our disposal costs, a major factor with any business. We will continue with this policy and endeavour to return 100% good quality waste vinyl for eventual use in new products."

Wayne Ede Managing Director Westlink

"The Recofloor service is very convenient for us, especially for contractors who want to drop off small amounts of flooring and it all helps to save money."

Nathan Campling, Director,



2019 sees the 10 Year Anniversary of Recofloor, and as co-founder of this market-leading recycling scheme, we couldn't be prouder.

As of September, more than 4,656 tonnes of waste vinyl - enough to cover **230 football** pitches - has been recycled through this nationwide vinyl flooring recycling scheme over the past decade.

On average, Recofloor recycles 1.3 tonnes of vinyl per day – equivalent to the **weight of a black rhinoceros**. Smooth and safety vinyl offcuts plus roll ends, are recycled back into new flooring, while smooth uplifted waste is recycled into traffic cones.

We are celebrating this year with various activities, including:

Recofloor Gold Bin Promotion

Find a gold bin at 1 of our drop-off sites, snap and share on Twitter with @Recofloor and #ItsBIN10Years for a chance to win 1 of 3 Red Letter Days vouchers.

The 10 Year Tour

We will be visiting our collectors and flooring contractors for the first time, from Scotland to Cornwall...Look forward to seeing you!



Have you seen a GOLD bin?

Recofloor is celebrating its 10th anniversary this year and have given our iconic collection bins an anniversary makeover.

To celebrate the 10th anniversary, ten of the bins have been sprayed gold and will be randomly placed at our 59 drop-off sites throughout 2019.

If you spot one, be sure to take a photo of, or with it, and post it on Twitter using @Recofloor and the hashtag #ItsBin10Years. At the end of our 10th anniversary year, all entries will be entered into a prize draw to win one of three

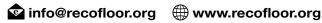
£100 Red Letter Days vouchers.

Full terms and conditions on the Recofloor website at www.recofloor.org













In the Beginning...

A major challenge in the recycling of post-consumer waste was the logistics of retrieving the material, rather than actually recycling it. To try and tackle this issue and actively encourage recycling more waste vinyl flooring, a working group was formed in 2007 with all vinyl flooring manufacturers on board, managed and coordinated by a waste management company.

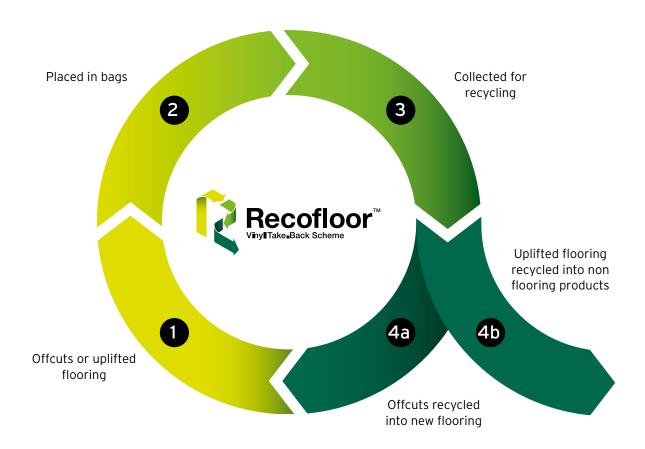
Funding for this recycling initiative came from WRAP (Waste & Resources Action Programme). Once the trial period and government funding ceased, members had to review the scheme's future. Polyflor continued to run the scheme with another UK manufacturer and in 2009 Recofloor was formed.

As a founding and funding member of Recofloor, Polyflor has helped develop the scheme into the success that it is today – supporting financially; driving the scheme through sales and marketing, as well as logistically supporting with collections, sorting and ultimately recycling.





About Recofloor



- Polyflor is a cofounder of Recofloor, the industry's leading vinyl take-back scheme for recycling end of life post consumer vinyl flooring in the UK
- Polyflor invests a great deal into Recofloor and helps drive its success by continually promoting it and engaging with customers
- Through Recofloor, Polyflor can recycle smooth and safety installation offcuts, smooth uplifted flooring and old stock roll-ends and samples
- This material is recovered and recycled into new flooring or other useful products such as traffic cones and barriers
- Customers must register with the scheme and then request smaller or larger bulk bags to gather their waste vinyl
- Regardless of waste material volumes, there is an outlet accessible for everyone:
 - For smaller volumes, drop-off sites at distributors are available at no charge

- Larger volumes of waste vinyl can be collected on pallets directly from a live project, on a timed collection, or collected from a contractor's site
- There are fees for collections, but compared to the average landfill cost of £120 per tonne these nominal fees can save up to 70%

"At the construction site 8% of the material is assumed to be wasted"

BRE Global

How it Works

STEP 1





Recofloor dispatches clear plastic sacks to client or client collects from distributor

STEP 3



Client fills clear sacks with vinyl waste flooring

STEP 4



Client takes waste vinyl flooring to drop-off site **FOC**



Call to register interest with Recofloor





Recofloor dispatches bulk bags to client

STEP 3



Client fills bulk bags with waste vinyl & places on pallets - minimum 2 bags, 250kg per bag

STEP 4



When bags are full, client telephones Recofloor to book a collection and makes credit card payment

Collections from contractors' sites £7.50*

or Timed collections from live

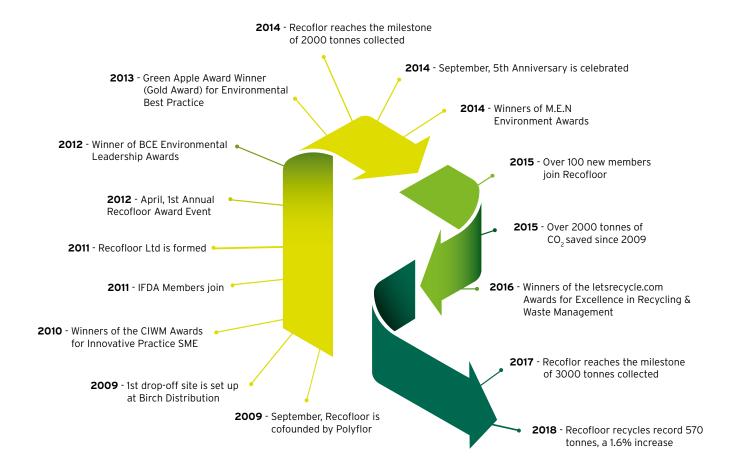
construction sites £15.00*

* Per bulk bag





Recofloor's Progress



Since 2009 Recofloor has achieved a great deal and is now the industry leading facilitator for efficiently reclaiming vinyl flooring. 2010 was a real turning point for the scheme, which saw Recofloor winning the CIWM (Chartered Institute of Wastes Management) Award for Environmental Excellence in the category of SME Innovative Practice. Since then Recofloor has won a BCE (Business Commitment to the Environment) Premier Award and the Gold Award in the International Green Apple Environment Awards 2013, for Environmental Best Practice. Recofloor's 'Cost Calculator', was a great initiative and continues to allow contractors to calculate how much it would cost to send their waste to landfill, and importantly the savings they will generate by using Recofloor instead.

Increasing volumes of quality reclaimed vinyl waste for recycling is continuously improving (a challenge has been educating members about the importance of the material they send back through the Recofloor scheme and avoiding contamination, which is not always easy on a busy building site). Volumes are consistently strong, with 4,341 tonnes having been collected since the scheme started in 2009. This volume equals nearly 1,447,000m² or 36,175 x 20m rolls – enough vinyl waste flooring to cover 203 football pitches – and is a saving of over 6,945 tonnes of CO_2 .

Many thanks go to our customers who have embraced and supported this unique scheme. In particular, distributors' involvement has certainly contributed to Recofloor's success. By acting as drop-off sites for their customers, distributors have increased the accessibility of Recofloor making it even easier for contractors to dispose of their waste vinyl flooring. The drop-off sites have also facilitated Recofloor's collection and recycling process. Furthermore, ${\rm CO_2}$ emissions have been reduced by minimising needless drop-off and pick-up journeys.



Scheme Benefits

- The drop-off sites are free of charge. For non-timed collections and timed collections from live projects there are nominal fees of around £30 and £60 per tonne respectively, which could save our members up to 70% by recycling through Recofloor, rather than landfilling (costing £120 per tonne)
- Recofloor ties in with site waste management requirements
- Certificates of commitment are awarded to impress and gain new contracts
- Recofloor Awards Gold, Silver and Bronze certificates are issued
 to members who have significantly recycled, as well as awards for
 numerous categories such as 'Distributor of the Year'; 'Contractor of
 the Year' and 'Construction Project of the Year'
- Customers are keen to see their flooring waste recycled
- Recofloor can be specified as an outlet for vinyl waste in tenders
- Could help achieve extra points on BREEAM® & LEED® assessments









2019 Recofloor Awards

The annual Recofloor Awards reward our members for their hard work and efforts in recycling vinyl waste flooring. The scheme functions because of our members' commitments – thank you!

In April 2019 we celebrated our 10 Year Anniversary along with the recycling commitments of our customers at Recofloor's 8th annual awards event at The Belfry, hosted by comedian Mark Watson.

WINNERS 2019

Contractor of the Year: WINNER: Fineweave Carpets Ltd Highly Commended: Bailey & Taylor Ltd

Distributor of the Year:
WINNER: Fitwell Flooring Ltd
Highly Commended: SFS Flooring Supplies

Drop-off Site User of the Year: WINNER: Fantasy Flooring Ltd Highly Commended: County Contract Flooring Ltd

Brand Ambassador:
WINNER: Branagan Flooring Services Ltd

Project of the Year: WINNER: Middlesex Flooring Ltd Highly Commended: Midlands Flooring Ltd

> Best Newcomer: WINNER: CT Flooring Ltd

Recofloor Champion: WINNER: Andy Nicholls, HFD Bridgend Highly Commended: Andy Hardy, Premier Carpets and Flooring (SW) Ltd

> Greatest Improver: 1st: Lee Floorstok, Liverpool 2nd: PFL, Dublin 3rd: Fitwell Flooring Ltd

> Longstanding Achievement: Reform Flooring Ltd

Outstanding Achievement:
Birch Distribution

Lee Harvey Award: Anthony Francis, Mayfield Floors







2018 Recofloor Awards

In April 2018 we celebrated the environmental commitment of our recycling heroes at Recofloor's 7th annual awards event at Liverpool FC's renowned home, Anfield. It was a great day, further enhanced by football legend, Kevin Keegan, who hosted the event for us.

WINNERS 2018

Contractor of the Year: WINNER: Carpets 'N' Carpets Ltd, Treorchy Highly Commended: Middlesex Flooring Ltd

Distributor of the Year: WINNER: Birch Distribution, Sheffield Highly Commended: MCD Kidderminster

Drop-off Site User of the Year: WINNER: County Contract Flooring, Droitwich Highly Commended: Skylark Flooring Ltd, Rotherham

Brand Ambassador:
WINNER: S&D Flooring Specialists Ltd, Hull

Project of the Year: WINNER: Ryjock Flooring, Sheffield Highly Commended: Middlesex Flooring Ltd

Best Newcomer: WINNER: MSD Flooring Ltd, Wigan Highly Commended: Fineweave Carpets Ltd, Reading

Recofloor Champion: WINNER: Mark Purnell, Fantasy Flooring, Bristol Highly Commended: Jeff Abbott, Top Floors (East Anglia) Ltd

> Greatest Improver: 1st: SW Flooring, Ramsgate 2nd: JDF Flooring, Kenilworth 3rd: The Headlam Group, Gateshead

> > Longstanding Achievement: Mayfield Floors, Stockport

"Recofloor has definitely had a direct influence on my company securing a lot of contracts with local authorities and NHS Trusts who are also looking to further their green credentials with their sustainability targets.

"Recofloor is an extension of our team, helping us to deliver a quality service to our clients. All our employees are fully briefed on Recofloor, what it means to both them and us and what we're trying to achieve. We have regular Toolbox Talks to discuss different issues, one of which being the Recofloor scheme. All new starters on their induction are fully briefed on what it is, how we do it and how we recycle.

"In this industry, it's important to have integrity and you can't demonstrate that much more than in helping to save the planet."

Anthony Francis,

Managing Director at Mayfield Floors





Case Studies

Recofloor has been helping flooring contractors to 'go that extra mile' since 2009 – click the links to find out more.

Flooring Solutions NI

Flooring Solutions NI, one of Northern Ireland's leading contract flooring specialists collected around 100 bulk bags of waste vinyl from a number of school projects.

Hull Flooring

Working with retail to recycle:

Hull Flooring is collecting waste vinyl from a number of retail projects across the country. Recofloor bulk bags are collected directly from site

Birch Distribution champions Recofloor

Birch Distribution was the first flooring distributor to join the scheme and was named the 2012 **Distributor of the Year** at the Recofloor Awards.

Axiom Group

Recofloor at the North Staffordshire Hospital project:

Axiom Contract Flooring Group won **Construction Project of the Year** in the 2013 Recofloor Awards for recovering more than 37.5 tonnes of vinyl off-cuts from the £400 million development of the Hospital based in Newcastle-Under-Lyme.

Rudge Brothers & James - Going for Gold

Winning a Bronze Award in 2015 fired up award enthusiasm to do more at Rudge Brothers and James Ltd.

Distributors Case Study

Distributors play a key role in the success of Recofloor's nationwide waste vinyl flooring collection scheme. Their engagement with the flooring supply chain and ability to bulk up small volumes of vinyl on their premises for subsequent collection and recycling.

Drop-off Site User Case Study

Recofloor's **Drop-Off Site User of the Year** Award winners describe how they use the Recofloor drop-off sites to recycle small amounts of day-to-day waste vinyl.

Mayfield Floors

Discover how Mayfield Floors have implemented Recofloor at their premises and the positive impact recycling with Recofloor has had on their business.

Construction Company Case Study

Recofloor builds the case for recycling on construction projects. Find out how MacGregor Flooring Company Limited used Recofloor at the new £90 million West Cumberland Hospital in Cumbria and in 2015 won the **Construction Project of the Year Award.**

Keepmoat

Recofloor contributes to Keepmoat's sustainability objectives:

Keepmoat, a national new build, regeneration and property-services company, implemented Recofloor on several refurbishment projects under the Decent Homes Standard.





References

Featuring the 2015 Construction Project of the Year Award for collecting more than 14 tonnes of waste vinyl from the new £90 million West Cumberland Hospital in Whitehaven.

Retail

Nike Factory Store, Cheshire Oaks, Ellesmere Port Game, Fort Shopping Centre, Glasgow Robert Dyas, London M&S, Hartlepool; Newcastle Ikea, Glasgow HMV, York Halfords, Manchester; Oxford; Leicester; Telford; Wakefield; Reading; Oldham; Hartlepool; Merseyside; Stoke-on-Trent

Healthcare

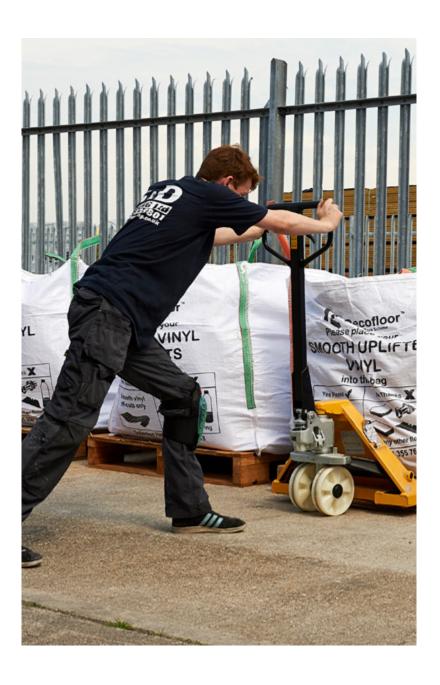
St Mary's Infirmary Hospital, Manchester West Cumberland Hospital, Whitehaven Southend University Hospital, Westcliff-on-Sea Northumbria Emergency Care, Cramlington Papworth Hospital North Ayrshire Central Hospital, Irvine Circle Health Hospital, Edgbaston

Commercial

GlaxoSmithKline, Durham Recipharm Ltd, Ashton-under-Lyne Bespak Europe Ltd, Milton Keynes

Education

Balmoral School, Belfast
Queen's University, Belfast
Paradise Student Village, Covetry
Blairadrie Primary School
Ark Pioneer Academy, Barnet
Aitken Buildings, University of Birmingham





Join Our Team

If you would like to be a drop-off site, please call:

Recofloor Team

0161 355 7618

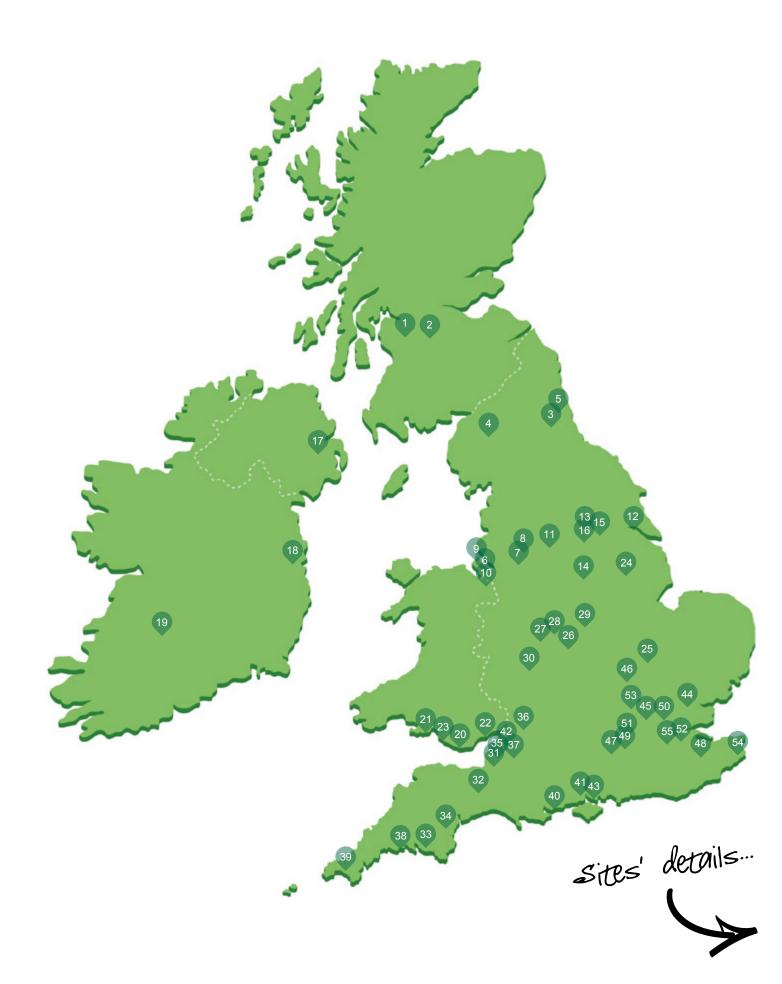
This is a great way for a distributor to add value to the service provided, while helping the industry be more sustainable. Distributors can issue flooring contractors with free Recofloor sacks in which to collect installation vinyl flooring waste. To become a drop-off site space is required in the yard for a collection bin, so contractors can return the filled bags when collecting new supplies.

The benefit to your business:

- Added value to existing service
- Increase customer loyalty and satisfaction
- Create competitive advantage
- Improve 'Green Credentials'



Distributer Drop-Off Sites



Distributer Drop-Off Site Locations

SCOTLAND

- 1 Carpet and Flooring Glasgow G41 1RR
- 2 Headlam Scotland Motherwell ML1 4YF

NORTH

- 3 Carpet and Flooring Gateshead NE11 0SZ
- 4 Headlam Carlisle CA2 5DF
- 5 Headlam Gateshead NE11 0ND

NORTH WEST

- 6 Alvin Morris Liverpool L8 4UG
- 7 Branagan Flooring Manchester M22 4RG
- 8 Carpet and Flooring Manchester M30 0SF
- 9 Lee Floorstok Liverpool L1 0BS
- 10 Pennine Flooring Supplies Chester CH5 2DH
- 11 Pennine Flooring Supplies Heywood OL10 2JG

YORKSHIRE

- 12 Birch Distribution Hull HU7 0XD
- 13 Birch Distribution Leeds LS10 1AG
- 14 Birch Distribution Sheffield S9 5PH
- 15 Mercado Leeds LS9 0PS
- 16 Wilkies All Floors Leeds LS27 7JU

IRELAND

- 17 Provincial Floorcoverings Ltd Belfast BT15 3GU
- 18 Provincial Floorcoverings Ltd Dublin 10
- 19 Provincial Floorcoverings Ltd Limerick

WALES

- 20 3D Flooring Supplies Cardiff CF11 8RR
- 21 3D Flooring Supplies Swansea SA1 7DA
- 22 Carpet & Flooring Cardiff CF10 4LJ
- 23 MCD Wales Bridgend CF31 3YN

EAST ENGLAND

- 24 Cheshires of Lincoln Lincoln LN6 3QS
- 25 STS Flooring Bar Hill CB23 8UD

MIDLANDS

- 26 Capitol Flooring Supplies Coventry CV6 5PY
- 27 Carpet and Flooring Birmingham B32 3BZ
- 28 Concept Flooring Supplies Smethwick B66 1AX
- 29 Floormart Leicester LE3 6AH
- 30 MCD Kidderminster DY11 7RA

SOUTH AND SOUTH WEST

- 31 3D Flooring Supplies Bristol BS4 4AX
- 32 3D Flooring Supplies Taunton TA2 8RX
- 33 Bailey Carpets Plymouth PL21 9GN
- 34 Beach Bros Exeter EX4 1EQ
- 35 BL Flooring Supplies Bristol BS2 9SH
- 36 BL Flooring Supplies Brockworth GL3 4AQ
- 37 Carpet and Flooring Bristol BS4 4ED
- 38 Christal Supplies Plymouth PL9 7JD
- 39 Fitwell Flooring Redruth TR15 1SS
- 40 Nutland Carpets Poole BH17 0UJ
- 41 Nutland Carpets Southampton SO53 4HZ
- 42 Richards Bristol BS10 7UB
- 43 Richards Southampton SO50 9YA

SOUTH EAST AND LONDON

- 44 Anderson Grant Chelmsford CM2 5AE
- 45 Ashmount Flooring Supplies Tottenham N17 0UN
- 46 Beds Flooring Bedford MK42 0PQ
- 47 Carpet and Flooring Camberley GU15 3BW
- 48 Carpet and Flooring Chatham ME5 8UD
- 49 Floor- IT Bracknell RG12 1RW
- 50 PFC Flooring Supplies Romford RM3 8TS
- 51 Safety Flooring Supplies Langley SL3 8AR
- **52** STS Flooring Orpington BR5 3SS
- 53 STS Flooring Watford WD24 7RY
- 54 SW Flooring Ramsgate CT12 6UW
- 55 Volante Kingston KT1 3AY

"The drop-off site at 3D Flooring in Cardiff is convenient for us - and it's free. We're saving around £250 a month on disposal costs and helping to save the environment by recycling waste vinyl that can be readily reused in new products.

"Winning a Recofloor Award our first _ has raised awareness of our company."

Mark Purnell, Director of Fantasy Floorin

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